

Dr. John W. Boyd, Jr., Pres.
68 Wind Rd.
Baskerville, VA 23915

(877) 810-0989
(434) 447-3444



FOR IMMEDIATE RELEASE

Date: March 21, 2011

Contact: John Boyd, President

The National Black Farmer's Association representing more than 122,000 members across 42 states is heartened by the announcement of the AT&T/T-Mobile transaction. For far too long, rural America has been relegated to near second class broadband service. "For many years, farmers have been requesting this kind of telecommunications service in rural farming communities; with AT&T's acquisition of T-Mobile, this will usher in a new era of broadband accessibility and services to millions of rural Americans and will assist the farm community in delivering their products to market faster and more efficiently" said Dr. John W. Boyd, Jr., President, National Black Farmer's Association. This technological advancement will also impact jobs and education, and expand much needed services to a vastly underserved American population.

Further we believe that is move brings the President's promise of universal broadband closer to reality and we stand ready to lend our full support during the year long transition and beyond. America is demonstrating its leadership in innovation and technology and all of us will reap the benefit.

The National Black Farmers Association Incorporated is a non-profit, community organization founded in February of 1995, by John Boyd, Jr., of Baskerville, Virginia, a fourth generation farmer. The mission of the National Black Farmers Association is to encourage the participation of small and disadvantaged farmers in gaining access to resources of state and federal programs; advocate for public policies which will impact rural America and in particular the farm community; and to communicate and educate our community through effective outreach and technical assistance.

###

If you'd like more information about this release, or to schedule an interview with John Boyd, please contact him at 434-447-3444.